



IEIC Region 8 Meeting Minutes
Pizza Ranch Slayton, MN
11/28/23
12:00 – 2:00 pm

Members Present: Kelly Konechne, Cody Rofshus, Karen DeBoer, Shari Dean, Hollie Pater, Katie Rigge, Jackie Hiebert, Melanie Kuhl, Elvia Brinks, Emily Hoffman, Emily Hoffman, Sally Gniffke, Lisa Dean, Toni Mathews, Sarah Mok, Justin McGuinness, Sara Zins, Shelley Krueger, Taitum Timm, Heather Rinke

Agenda Approval: M- Pater/S- Dean /P- All in Favor. No changes or additions.

Minutes Approval from 9-26-2023: M- Pater/S- Zins /P- All in Favor. No changes or discussions.

Member Introductions and Sharing: Welcome to the new members and subs! We have close to half our roster becoming new members which is so exciting. There has been a lot of turnover so we are grateful for each and every one of you. We appreciate everyone volunteering their time and spreading the word about HMG.

State Updates:

October Meeting of the Minds (MOM) 2023 – Spoke about the updates regarding the referral forms on the website. There are 3 sections- Parent/Guardian, Professional, Friends/Family. Several new lines were added/deleted and the comment box was made smaller. Discussion on the importance of sharing only the needed information as the Dept of Ed does not want to be a “holder” of information and only wants to keep the absolute minimum. The job of the form is just to connect families. It’s important for everyone to communicate though as it does help the screeners going into the referrals to have more information. We also discussed the Equity Audit and each of the regions will need to come up with their own Audit so she’ll send us a copy of the questions.

This update created a “best practices” discussion during our meeting. The consensus was that it is very helpful for medical records to be sent in a secure email after inputting a referral if possible. CPS was one of the unknowns. Heibert was going to clarify that process.

November Meeting of the Minds (MOM) 2023 – Cancelled per Tamminga.

Equity Training for State IEIC’s – DeBoer is the Region 8 representative for this training. Discussion later in the meeting regarding the IEIC’s equity audit.

Old Business:

1. New Chair Persons- Katie Rigge and Channing VanOverbeke. Thank you for volunteering! They will hold a 3 year term.
2. New Members- Welcome everyone! We have 10 new members and are very excited to have everyone involved. We are continuing our search to increase membership in all counties, school districts, and required agencies. Top areas needed are Community members, Parents, and Lower Sioux. McGuinness will reach out to his contacts with the Lower Sioux.
3. Bags for Food Shelves- Konechne gave an update on the order. We ordered 2,000 bags and they should be here for the February meeting. We will need help distributing those to local food shelves in the region. Discussed adding the brochure and all were in favor. Konechne will order those and include them with the bags.
4. ACES Training- Adverse Childhood Experiences training. This will be held April 4 in Marshall and April 11 in Worthington from 3-5:30. Exact locations TBD, but Save the Dates will go out with signups coming about 4-6 weeks prior. This will be open to any and all that are interested.
5. Digital Advertising- Ads are going well and are above the average “success rate” per The Daily Globe sales team. Ad interactions are quite high. Overall discussion was promising and would be a consideration for next years plan. We have 1.5 months remaining in the 3 month campaign.
6. Referral Tracking Update- All but one school submitted data. Individual follow-up has helped tremendously. We discussed the numbers, graphs, and process. ECSE teachers did say there has been an uptick in referrals. No referral is a bad referral and creates connections even if the child does not qualify. Discussion was held on Part C vs Part B. Graphs were helpful in reading the data and will be used for next years work plan ideas.

New Business:

1. Current Budget- On track and continue to be under budget. A total of \$7,665.64 has been spent to date.
2. HMG Materials Distribution- Orders are in. Please contact Kelly to arrange pick up if you have not already done so. We did have a large order, but can look at rearranging some of our budget to get another round of orders in before the April meeting.
3. Community Ed Brochures/School Websites- We continue to ask all members to check their school website to see if the HMG website is accessible from there. Please contact Konechne if it is not and she can help facilitate getting it on there. Community Ed Brochures continue to spread the word on HMG. We will continue to include the ads on a rotation basis between districts that allow advertising. Many ECSE teachers thought it should be included for free as part of their information.
4. Kids First Conference- \$500 to use toward materials for this conference if the State does not provide them as they have in years past. M- DeBoer S- Krueger /P- All in Favor.
5. International Fest/World Fest: Marshall does not have one planned this year. We will table Worthington’s until next meeting, but plan to participate this year again.
6. Medical Facilities Follow-Up: Public Health continues to discuss HMG at their visits with clinics. Do not need to spend our time in addition to this. Konechne will follow up with Public Health Nurses to see if they need any materials.

7. Equity Audit- Broke up into 5 groups and discussed the Equity Audit questions and which were applicable to our IEIC and which needed to be changed/deleted. Konechne will compile the final list and get that to Cat Tamminga.
8. New Ideas- Start brainstorming for our next meeting.
9. Next meeting will be held at the Slayton Pizza Ranch on February 27, 2023 from 12:00pm-2:00pm with Virtual Option.

Adjourn: M- Pater /S- DeBoer /P- All in Favor.

Meeting was adjourned at 1:52 pm.

Respectfully submitted by Kelly Konechne, Facilitator